

Notification of transactions as referred to
in w Article 19(1) of the MAR

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name/Full name of a natural person	Kenbourne Invest S.A.	
2	Reason for notification		
a)	Position/status	As person closely associated to the below PDMRs: - Bruce McInroy – Member of the Board of Directors - Serdar Cetin – Member of the Board of Directors	
b)	Initial notification/amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	PLAY COMMUNICATIONS S.A.	
b)	LEI Code	222100EYB9HNJPI80514	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; (iv) each place where transactions have been conducted		
4.1	Description of the financial instrument, type of instrument Identification Code		
a)		SHARE LU1642887738	
b)	Type of transaction	Sale of shares	
c)	Price and volume	Price(s)	Volume(s)
		PLN 30.50	11,719,538
d)	Aggregated information		
	- Aggregated	-	11,719,538 shares
	- volume	-	PLN 357,445,909
	- Price	-	PLN 30.50
e)	Date of transaction	5 September 2019	
f)	Place of transaction	WSE, XWAR	

Date and signature: 9 September 2019



.....
Kenbourne Invest S.A.